

## TP-LINK and DSG Team Up in Sweden



TP-Link and DSG International have teamed up in Sweden's electronics market to provide Swedish consumers with TP-Link's quality products in DSG's more than 53 El Giganten stores and 8 PC City stores in Stockholm.

DSG international is one of Europe's leading specialist electronics retailers with more than 1,300 stores and online stores, spanning 28 countries and employing 40,000 people. Between in-store and online mediums, DSG has more than 100 million customers shop with them every year.

DSG retail and e-tail brands include PC World, Currys and Dixons.co.uk in the UK and Ireland, Elkjøp in the Nordic countries, UniEuro in Italy, Kotsovolos in Greece, Electro World in Central Europe, Greece and Turkey, PC City in Spain, Italy and Sweden, and Pixmania.com across Europe.

This is a very large step for TP-Link in Europe but more specifically in Sweden to be so widely distributed by such a large retailer. TP-Link expects nothing but success to come of this mutual cooperation and looks brightly toward the future with DSG.

