

**Region:** Turkey

**Customer:** Ministry of National Education (MONE) of Turkey

**Competing Brands:** D-LINK, LINKSYS, NETGEAR, ZYXEL and AIRTIES

### **TP-LINK Won High Appreciation of MONE of Turkey**

85, 000 PCS of TP-LINK products, which is the largest tender in Turkey IT industry this year, are delivered to Ministry of National Education of Turkey. In the bidding course for the project, TP-LINK offered high cost-effective products and professional service. After strict tests and evaluation processes, TP-LINK beat down the other famous brands and got 100% of this tender in networking section, supplying 17, 600PCS of TL-WA601G (108M AP), 66, 700 PCS of TL-WN651G (108M PCI Wireless Adapter) and more than 1, 000 PCS of TL-SF1024 (10M/100M Switch) to MONE of Turkey.

This project aims to build Information Technology classes in the schools of Turkey. 17, 261 schools will benefit from it, many of which are located in the countryside. TP-LINK is dedicated to providing high- performance and cost-effective products to the world and to popularizing networking for all people. Its prominent performance and consistent stability on wireless technology was highly praised by the Tender Committee. In addition, TP-LINK promises that it will continue to cover the follow-up services and offer help to Ministry of National Education, aspiring to contribute to the educational undertakings of Turkey.

With the goal of “The Reliable Choice” for the whole world, TP-LINK is on-the-go.

### **About MONE of Turkey**

The **Ministry of National Education** (Turkish: *Milli Eğitim Bakanlığı*) is a government ministry of the Republic of Turkey, responsible for the supervision of public and private educational system, agreements and authorizations under a national curriculum. The general organization of the MONE comprises the Ministerial Office, the Board of Education and Discipline, main service units, advisory and supervisory units, auxiliary units and the Project Coordination Center established at the approval of the Minister. Currently, an improving economy, greater governmental continuity, and a more stable social environment, coupled with the extraordinary challenge of Turkey’s candidacy for EU accession,

provide an unprecedented opportunity for a new phase of education reform. For Turkey to reach the levels of educational attainment and performance of the most advanced countries in Europe and OECD, the Republic must undertake sustained, multi-year, systemic reforms of the education system.