

**Region:** Singapore

**Distributor:** Ridder Three 30 PTE LTD.

**Chain Store:** DFS in Singapore Changi Airport

### TP-LINK ENTERS INTO DFS IN SINGAPORE CHANGI AIRPORT

TP-LINK, a global provider of SOHO networking products and No.1 market share holder in China, has entered into DFS in Singapore Changi Airport Terminal 3 which has been the newest and biggest terminal in Singapore so far, with its innovative networking products including Wireless, ADSL, Router, Switches, Network Adapters and so on. Traditionally in the DFS people will buy fashionable consumer products such as Swatches, Mobiles and Perfumes etc. It is an innovation that TP-LINK makes people buy SOHO networking products in a more comfortable way, and it also will be beneficial to improve TP-LINK's brand awareness in Singapore.



Having accumulated over 250 awards, Singapore Changi Airport is recognised as one of the best airports in the world. With 80 airlines serving more than 180 cities in over 50 countries, Changi Airport has established itself as a major aviation hub in the Asia Pacific region. When Terminal 3 begins operations in 2008, Changi Airport will have an annual handling capacity of more than 70 million passengers.

